TABLE OF CONTENT

Viacheslav Voronenko, Yurii Zaika, Vitalii Horbulenko, Maksym Pokutnii, Wang Sibei The Improvement of the Assessment of Digital Transformations in Socioeconomic Systems Using AI	4
Leonid Melnyk, Bohdan Kovalov, Oleksandra Karintseva, Oleksandra Kubatko, Valerii Tarasov Systemic Socio-economic Essence of Sustainable Transportation of Energy	11
Inna Koblianska, Wang Fujin, Du Shutong Elaboration of Successful ESG Policy: Learning From European Companies	24
Olha Raibukha Problems of Choosing and Managing the Strategy of Marketing Activities of a Business Entity	31
Volodymyr Kraievskyi, Oleksandr Muravskyi Tax Compliance Control and Audit of Transfer Pricing Transactions	37
Yevhenii Shevchenko Logistics Costs As an Object of Management in the Accounting and Analytical System of an Enterprise	
Yuliia Rohozian The Impact of the Cost of Demining on the Trajectory of Socio-Economic Systems Recovery in the Post-Conflict Period	54
Vitalii Voitenko Methodical Tools for Analysing and Evaluating the Effectiveness of Digitalisation of Business Processes	60
Volodymyr Kraievskyi, Oleksandr Skoryk Foreign Economic Activity in the System of Accounting and Analytical Management Support	69
Svitlana Zaika, Oleksandr Hridin, Yuliia Sahachko The Essence of Expert Analytics as a Basis for Managerial Decision-Making in Operational Management	
Oksana Okhrimenko, Uliana Sytailo Regional Aspects of Financing Sustainable Development Through the Prism of GSSS Bonds	84
Maryna Skoryk Conceptual Framework for Sustainable Development of Rural Areas	
Natalia Ivanova Digital Transformation of Ukraine: Impact on the Economy, Quality of Life and Achievement of Sustainable Development Goals	100
Maryana Kohut Product Placement in the Marketing Communications System	112
Ivan Harchenko Directions of Budget Policy to Ensure the Financial Security of the State	119
Volodymyr Kraievskyi, Oleksandra Smirnova, Sviatoslav Bohdan Modelling Agricultural Productivity in the Management of the Production Component of Economic Security of Agribusiness	125
Yang Zhang Corporate Governance and Corporate Social Responsibility Integrity: How Board Characteristics Influence CSR Decoupling	134